



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee's Docket No.: 7741.00)
Group Art Unit: 3622)
Serial No.: 09/495,759)
Examiner: John L. Young)
Filing Date: February 1, 2000)
Title: Method and Apparatus for)
Advertising Over a)
Communications Network)
)
)

3622
Tricia Lewis
#14/Rey for
Reconsideration
3-2-04

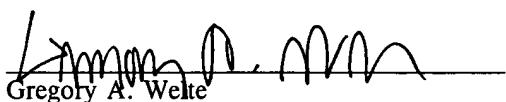
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GROUP 3600

CERTIFICATE OF MAILING

I certify that this document is addressed to Mail Stop Non-Fee Amendment, Commissioner of Patents, PO Box 1450, Alexandria, VA 22313-1450, and will be deposited with the U.S. Postal Service, first class postage prepaid, on February 19, 2004.



Gregory A. Welte

REQUEST FOR RECONSIDERATION

Honorable Commissioner of Patents and Trademarks
Washington, DC 20231

Sir:

This Request is submitted in response to the Office Action mailed on November 19, 2003. Claims 15 - 27 are pending, and all stand rejected at present.

SUMMARY OF REQUEST

Point 1

For each independent claim (and, in fact, for all claims) the Office Action (1) quotes part of a claim and then (2) relies on an